



UNDER THE OPEN SKY & MOUNTAINFILM ON TOUR SPONSOR LEVELS

About Mountainfilm on Tour

Five years ago, the Ojai Valley Land Conservancy brought the original films and the experience of the Mountainfilm Festival in Telluride to Ojai. Each year the festival has grown in size, and this year we expect 2,000 people to attend. In addition to adventure inspired shorts, there will be live music, food trucks, and a beer and wine garden.

We offer a special weekend package that includes Under the Open Sky, an Ojai evening of feast and film, Friday, September 20. A limited number of tickets will be sold to this event, which includes a farm-to-table dinner, hosted bar, private filming of additional Mountainfilm films, and a meet and greet with one of the film's directors. All of the proceeds go to protect the views, trails, water, and wildlife of the Ojai Valley.

2019 SPONSOR REPORT

MOUNTAINFILM BOX OFFICE – ATTENDEES

2015: 525
2016: 1,063
2017: 1,548
2018: 1,750

WEBSITE VISITORS

2016: 6,360/month
2017: 9,197/month
2018: 12,902/month
2019: 17,000/month

E-BLAST IMPRESSIONS

4,077 emails per e-blast
20,385 impressions through marketing campaign

SOCIAL MEDIA FOLLOWERS

Facebook: 5,387
Instagram: 3,312

INTERESTED IN BEING A SPONSOR?

Visit our website: ovlc.org
or contact Tania Parker
tania@ovlc.org / (805) 649-6852



SPONSORSHIP LEVELS & BENEFITS

LEVEL	UNDER THE OPEN SKY BENEFITS FRIDAY, SEPT 20	MOUNTAINFILM ON TOUR BENEFITS SATURDAY, SEPT 21	PRINT & WEB BENEFITS
RIVERVIEW \$10,000	<ul style="list-style-type: none">• Premier VIP reserved table at farm-to-table dinner• Personal server and hosted bar for 10 people• Seated with a filmmaker	<ul style="list-style-type: none">• 10 tickets to Mountainfilm on Tour• Beer/wine* for 10 people• 10 raffle tickets• 4 reserved parking spots• 20% off code to share with clients on pre-sale tickets• BIG shout-out from stage• \$200 OVLC merchandise voucher• Optional: vendor table for your business	YOUR LOGO ON: <ul style="list-style-type: none">• 3x10 banner on MF screen• Invitations• Tickets & posters• All marketing material, when possible• 4 newsletters (2,000 per print)• OVLC website• Social media mentions
FOX CANYON \$5,000	<ul style="list-style-type: none">• Premier VIP reserved table at farm-to-table dinner• Personal server and hosted bar for 10 people	<ul style="list-style-type: none">• 10 tickets to Mountainfilm on Tour• Beer/wine* for 10 people• 10 raffle tickets• 2 reserved parking spots• 10% off code to share with clients on pre-sale tickets• Shout-out from stage• \$80 OVLC merchandise voucher• Optional: vendor table for your business	YOUR LOGO ON: <ul style="list-style-type: none">• Invitations• Tickets & posters• All marketing material, when possible• 4 newsletters (2,000 per print)• OVLC website
ILVENTO \$2,500	<ul style="list-style-type: none">• Reserved VIP table at farm-to-table dinner with hosted bar for 10 people	<ul style="list-style-type: none">• 10 tickets to Mountainfilm on Tour• Beer/wine* for 4 people• 2 raffle tickets• 1 reserved parking spot• \$40 OVLC merchandise voucher• Optional: vendor table for your business	YOUR NAME ON: <ul style="list-style-type: none">• Invitations• 4 newsletters (2,000 per print)• OVLC website
OSO \$1,000	<ul style="list-style-type: none">• 2 tickets to our farm-to-table dinner with hosted bar	<ul style="list-style-type: none">• 6 tickets to Mountainfilm on Tour• Beer/wine* for 2 people• 2 raffle tickets• 1 reserved parking spot• \$20 OVLC merchandise voucher• Optional: vendor table for your business	YOUR NAME ON: <ul style="list-style-type: none">• Invitations• OVLC Newsletter• OVLC website
FERN GROTTA \$750	<ul style="list-style-type: none">• 2 tickets to our farm-to-table dinner with hosted bar	<ul style="list-style-type: none">• 4 tickets to Mountainfilm on Tour• 4 free drink tickets*• 2 raffle tickets• Optional: vendor table for your business	YOUR NAME ON: <ul style="list-style-type: none">• Invitations• OVLC Newsletter

PURCHASE A TABLE FOR 10

Purchase a table for 10 for \$1,800 to Under the Open Sky and bring your friends. All ten attendees will also receive a free ticket to Mountainfilm, 2 drink tickets*, and 1 raffle ticket for Saturday night's event (\$400 value).

SINGLE TICKET

Purchase a single \$195 ticket to Under the Open Sky farm-to-table dinner with hosted bar and receive a free ticket to Mountainfilm on Saturday night (\$25 value).

All benefits apply to cash sponsors only. Contact us for in-kind contributions.

* Alcohol must be consumed in the beer garden only.